Edinburg CISD Distance Learning

Screencastify, YouTube Channel, and the Google Classroom

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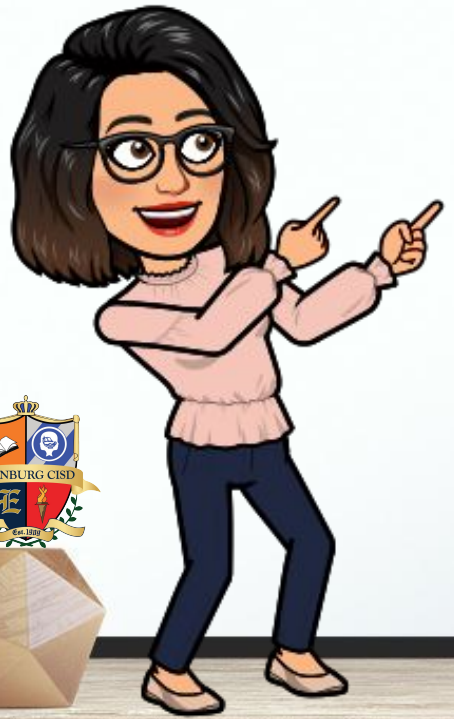
We will begin soon! Please standby...

Overview

- Screencastify
  - Download Extension
  - Create account
  - Create, edit, and upload video
  - GIFS & MP3
  - Upload to Google Classroom
- YouTube Channel
  - Create/manage
  - Create, edit and upload video
  - Analytics
  - Upload to Google Classroom



What is screencastify?

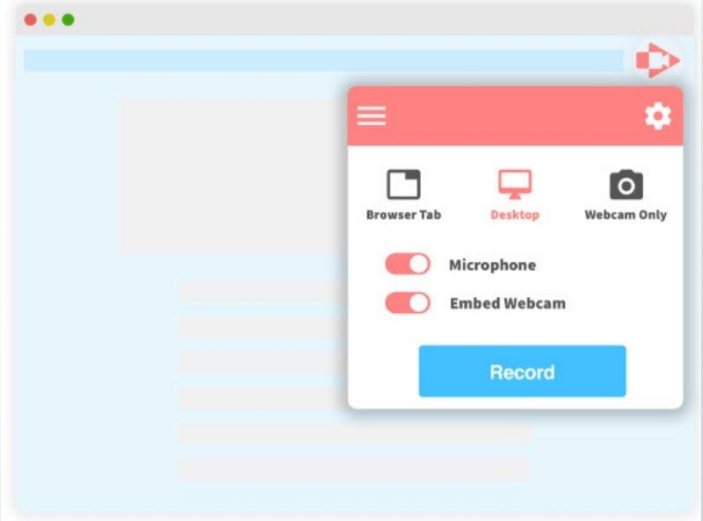
A Chrome extension that gives you the ability to record your computer screen with audio and an embedded webcam. You can record, edit and share the videos created. The recordings can then be shared by email, embeded code, YouTube, Google classroom and more. You can easily create a GIF or an MP3.

Screencastify

- Go to Screencastify.com
  Screencastify | The #1 Screen Recorder for Chrome
- Click add to Chrome
- Complete the three steps

(These steps are included in the following slides)

- IMPORTANT: Make sure you are using your ECISD Google email.



Screencastify is now available for use!

*Make sure to use Google Chrome

* If you use a different computer you must download the extension there as well

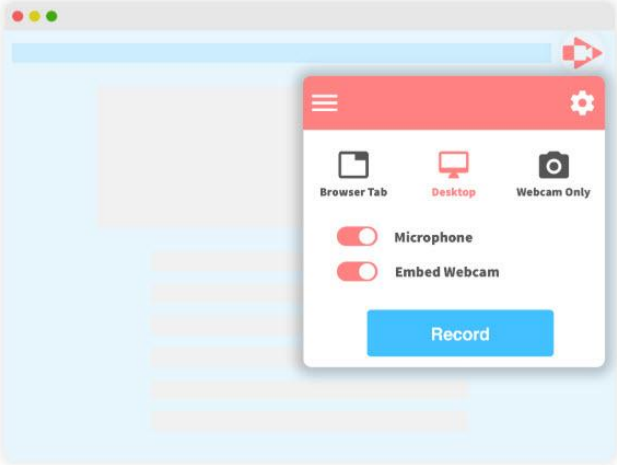
Screencastify

Products For School For Work Pricing My Account Add to Chrome

Screencasting for all.

More than 12 million people use Screencastify to easily record, edit, and share videos. Try it out and see what the hype's about 👇

Add to Chrome (It's free)



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Screencastify Setup

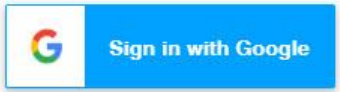
STEP 1.
Sign in with Google

STEP 2.
Set permissions

STEP 3.
Introduce yourself

Sign in with Google

Automatically save videos to Google Drive.
Highly recommended



Screencastify Setup

STEP 1.
Sign in with Google

STEP 2.
Set permissions

STEP 3.
Introduce yourself

Set Permissions

To unlock all features, please enable the following permissions:

- [x] Camera and microphone
- [x] Drawing and annotation tools

Next

Screencastify Setup

STEP 1.
Sign in with Google

STEP 2.
Set permissions

STEP 3.
Introduce yourself

Introduce yourself

Tell us a bit about yourself to enjoy a more personalized experience.

I am a...

Educator | Student | Corporate User

Government User | Other

Hooray

You're ready to start recording with Screencastify!

Click the icon in your toolbar to get started with Screencastify.

Need help getting started?

Overview Video

A 2-minute video demonstrating the basics of creating a Screencastify recording.

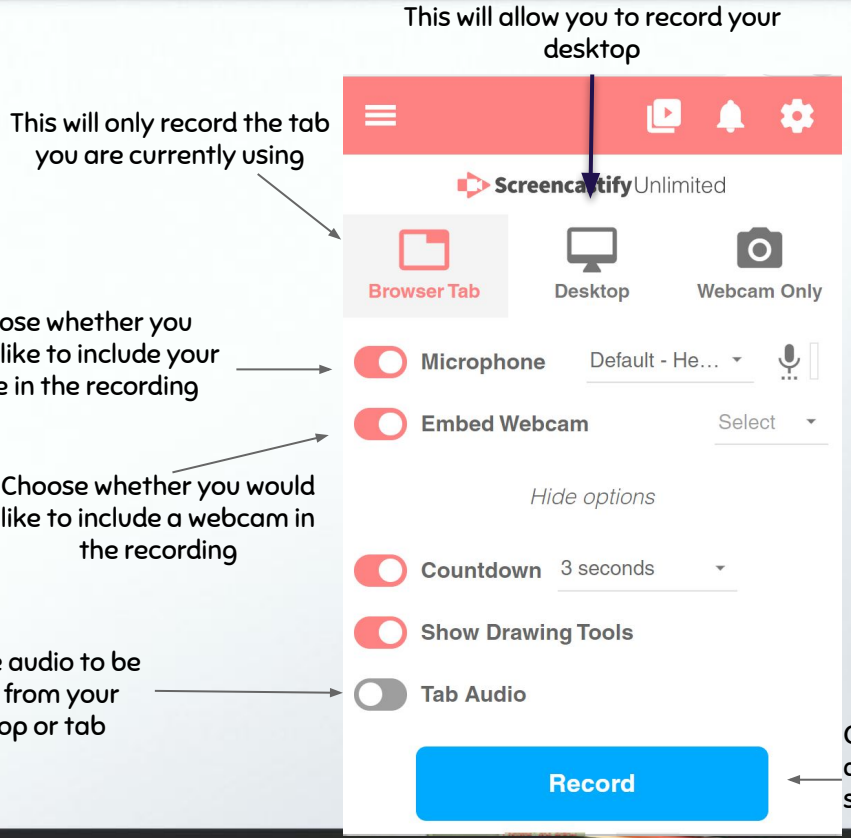
How to Make Your First Recording

A step-by-step guide that will get you more comfortable with Screencastify's options.

Screencastify Knowledgebase

An in-depth collection of tutorials and videos that will make you a pro in no time.

Understanding the options



Understanding the Options

Dropdown Menu

Library

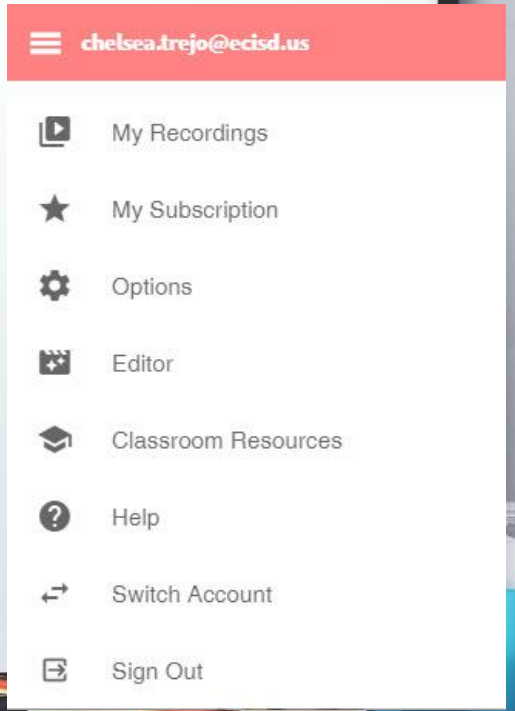
Settings

Notifications

Email in Use

Library

Additional Resources to help you get the most out of screencastify

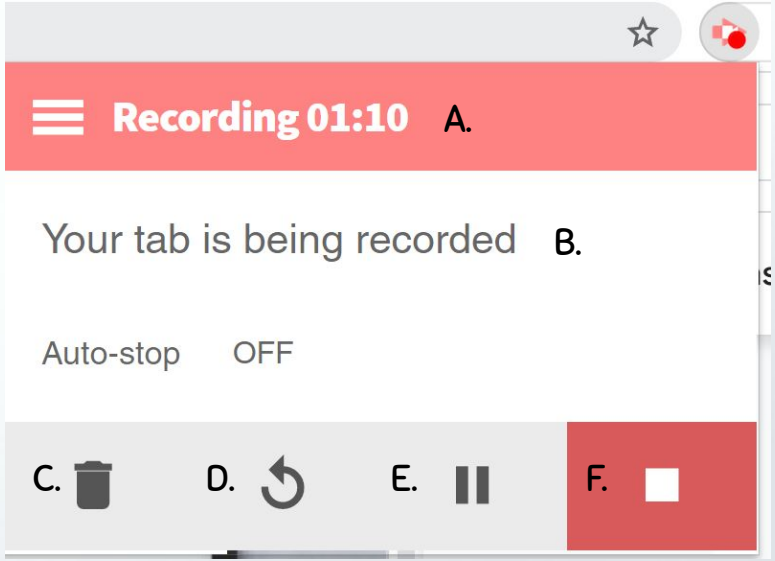


Understanding the Options

If you click on the extension again during recording a different drop down of options will appear.

These include:

A. The recording time length
B. What is being recorded
C. Delete the recording
D. Restart the recording
E. Pause the recording
F. End the recording



Creating a Video

1. Click on the screencastify extension
2. Choose the criteria for your recording
   a. Tab
   b. Desktop
   c. Webcam
3. Click record and wait for the countdown
4. START recording
5. Use the tools provided (bottom left corner)
6. END recording
7. Go to the Editor (to edit the video)

QR Code Link: https://drive.google.com/file/d/1-LyY2aZZZNh2Rs_jcwrbkAGi8awD3jsc/view?usp=sharing

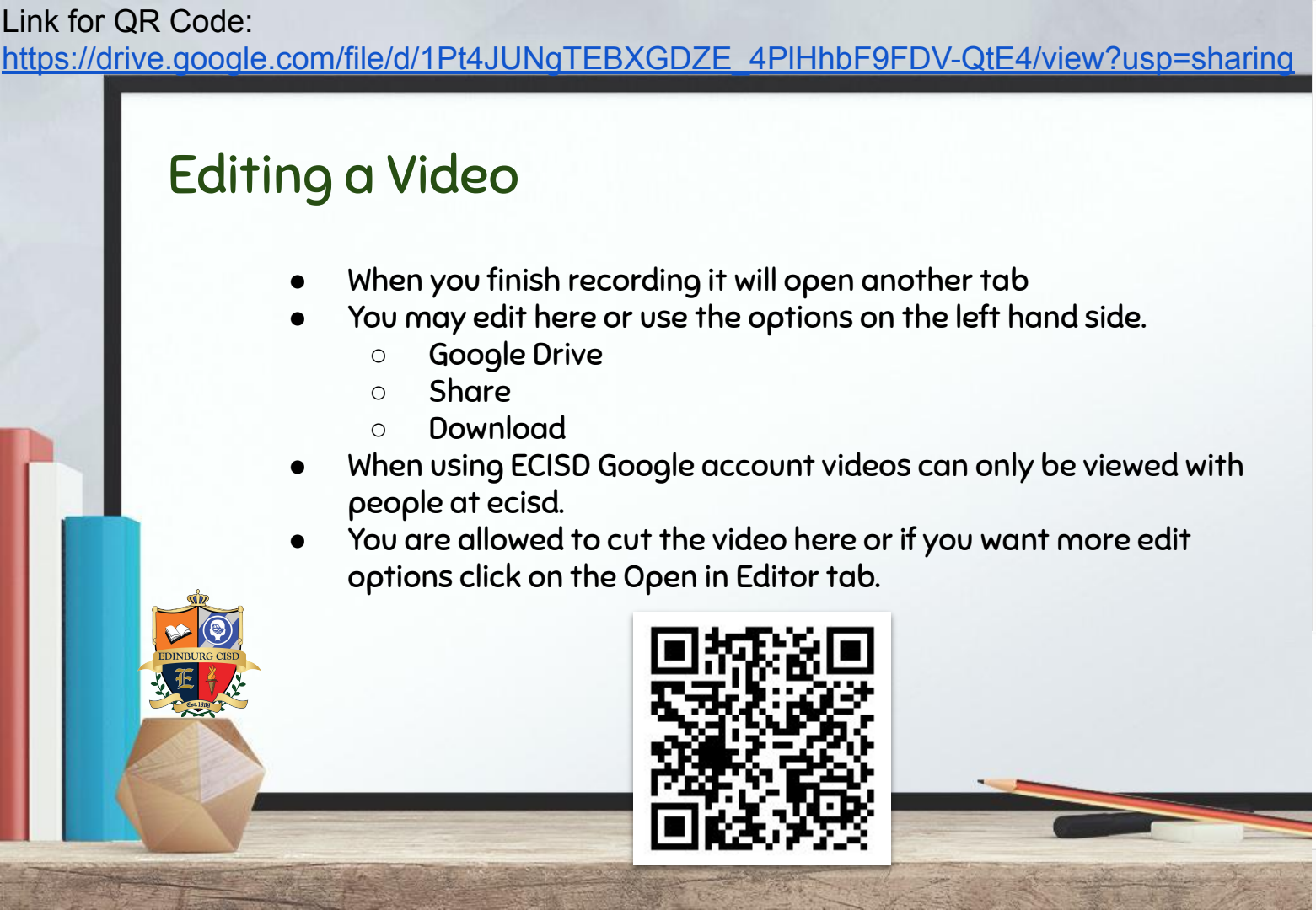
Understanding the Tools Provided

- End Recording (ALT+Shift+R)
- Restart Recording
- Pause Recording (ALT+Shift+P)
- Resume Recording (ALT+Shift+P)
- Mouse Pointer (ALT+M)
  - Focus Mouse (ALT+F)
  - Hide cursor when not moved
  - Highlight Clicks
- Pen (ALT+P)
  - Change the color
- Eraser (ALT+E)
  - Wipe screen clear (ALT+Z)
- Hide Tools (ALT+T)
- Unhide Tools (ALT+T)

Link for QR Code:
https://drive.google.com/file/d/1Pt4JUNgTEBXGDZE_4PlHhbF9FDV-QtE4/view?usp=sharing

Editing a Video

- When you finish recording it will open another tab
- You may edit here or use the options on the left hand side.
  - Google Drive
  - Share
  - Download
- When using ECISD Google account videos can only be viewed with people at ecisd.
- You are allowed to cut the video here or if you want more edit options click on the Open in Editor tab.



Editing a Video

To begin using the edit options you need to click on the clip.

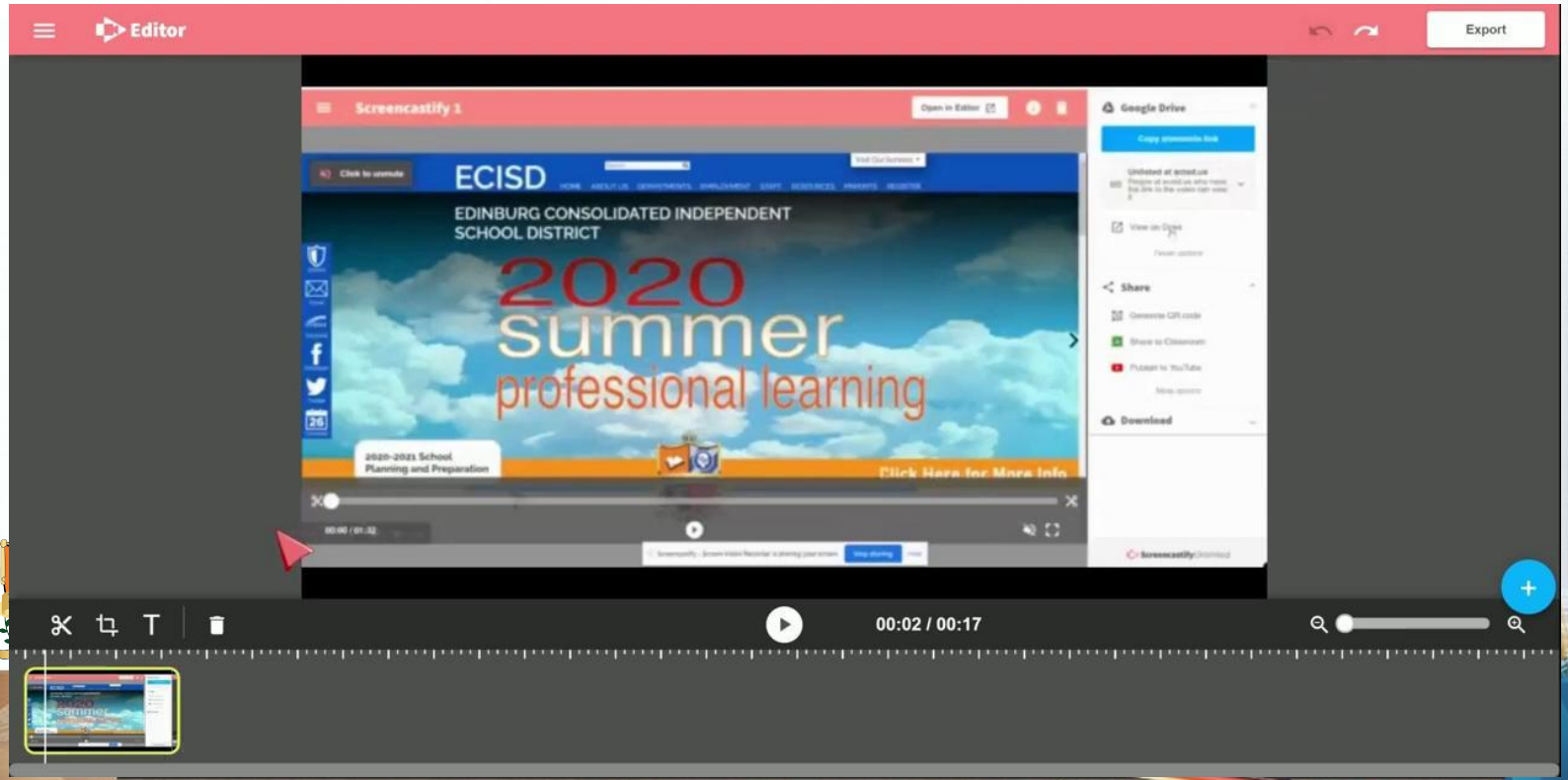
Tips:

- Use the space bar to press pause or play
- Use left and right arrow keys to make precise pauses

Options:

- Change the title of the video
- Cut clip (Ctrl+B)
- Crop video image (Ctrl+Shift+C)
- Add Text (Ctrl+O)
- Delete (Del)
- Play/Pause (Space Bar)
- Zoom/Unzoom
- Add another clip using Google Drive or your desktop (Ctrl+A)
- Undo (Ctrl+Z)
- Redo (Ctrl+Y)
- Export

Link to QR Code:
https://drive.google.com/file/d/1LCtxA2-SoplRTpKtchp-QLcLg__ipPYf/view?usp=sharing



Creating an MP3 & GIF

Click download
Export as MP3 or GIF

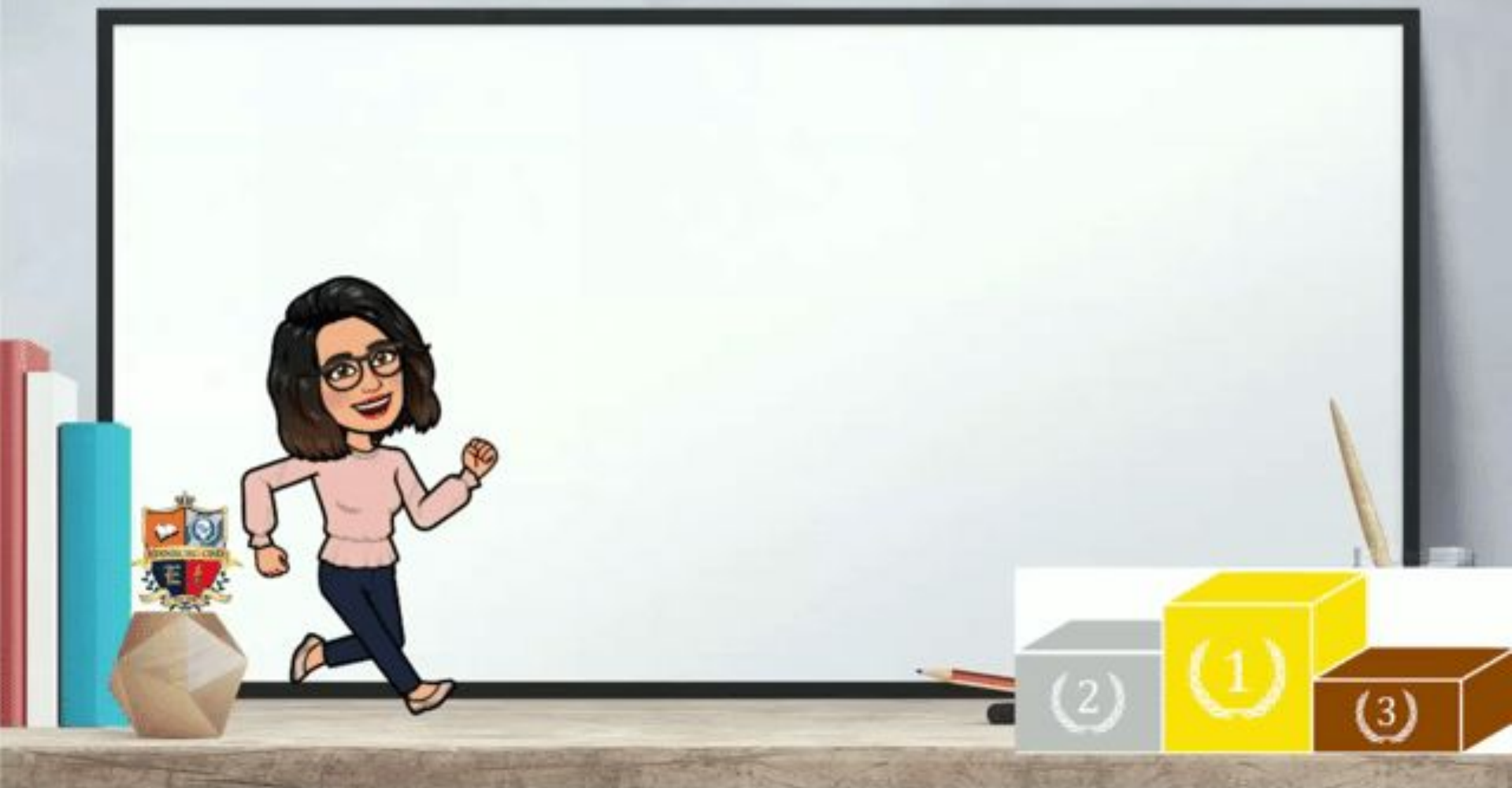
Why MP3?

- Use when you want to only record your voice
- Examples:
  - To read a slide show
  - To create a podcast
  - To read a passage with the students

Why GIF?

- When you want to record your screen in a loop with no sound.
- Examples:
  - To demonstrate steps
  - To provide a fun activity/clip for students (liKe a claymation)

https://drive.google.com/file/d/1LJZGi3iJBWAJJkLwjR6F3CAs9noBiED2/view?usp=sharing



Sharing to Google Classroom

To share a video:

- Click on Share to Classroom
- Click the class you want to share to
- Click the action (create assignment, etc)
- Write in instructions if needed
- Change the classes or students you would like to send it to
- Check the video to make sure it is the correct one
- Post the action along with the video
- Click view to see the action in Google Classroom

Click the link below:
https://drive.google.com/file/d/1XUakl0Gbrz6ZfuwODNwZOMoNtIyXdsLj/view

Sharing to Google Classroom

To share a GIF & MP3:

- At Screencastify screen download as a GIF or a MP3
- Go to Google Classroom
- Click the action (create assignment, etc)
- Write in instructions if needed
- Change the classes or students you would like to send it to
- Click ADD
- Click from Drive then upload the GIF or MP3
- Check the GIF or MP3 to make sure it is the correct one
- Post the action along with the GIF or MP3

Click the link below:
https://drive.google.com/file/d/1r5K8DChzyknW-nHFR41RrmDqeVXdpPbt/view

Share to Google Classroom

How to share a QR Code:

- Click on the video on screencastify
- Click generate QR Code
- Click download
- Save to desktop or drag into your Google Drive
- Go to Google Classroom
- Click the action (create assignment, etc)
- Write in instructions if needed
- Change the classes or students you would like to send it to
- Click ADD
- Upload a file or click Google Drive
- Find the QR Code and Click insert

Click the link below:
https://drive.google.com/file/d/1Ybw29B_koQtyxx3Vqp7xUnBaek-X-KJC/view

Tips

- Configure your mic volume and test the volume before recording.
- Configure the resolution to be 1920x1080px
- If webcam is embedded ensure that the background is professional.
- ALWAYS make sure to rewatch the finalized video before uploading to YouTube or Google Classroom.
- Check if the QR code works.
- Make an introduction slide with PowerPoint.
- If you choose to crop the video do this before doing any other edits to the video.
- Take the courses on the screencastify site to gain more knowledge: https://www.screencastify.com/courses

YouTube

Why YouTube?

YouTube is an application that many students understand how to use. You can share information instantly with not only your students, but with other students/teachers across ECISD.

Creating a YouTube Channel

Your creator journey begins

Pursuing your creative passions, connecting with your audience, and sharing your stories begin with creating your channel. Learn more

GET STARTED

NO THANKS

Choose how to create your channel

Use your name

Create a channel using the name and picture on your Google account.

Chelsea Trejo

By selecting this option, you agree to YouTube's Terms of Service.

SELECT

Use a custom name

Create a channel using a brand or other name and picture.

SELECT

As a reminder, we may share non-personally identifiable information related to your channel and/or videos with our partners, including advertisers and rights holders.

CANCEL

Nice work!

Your channel "Chelsea Trejo" has been created.

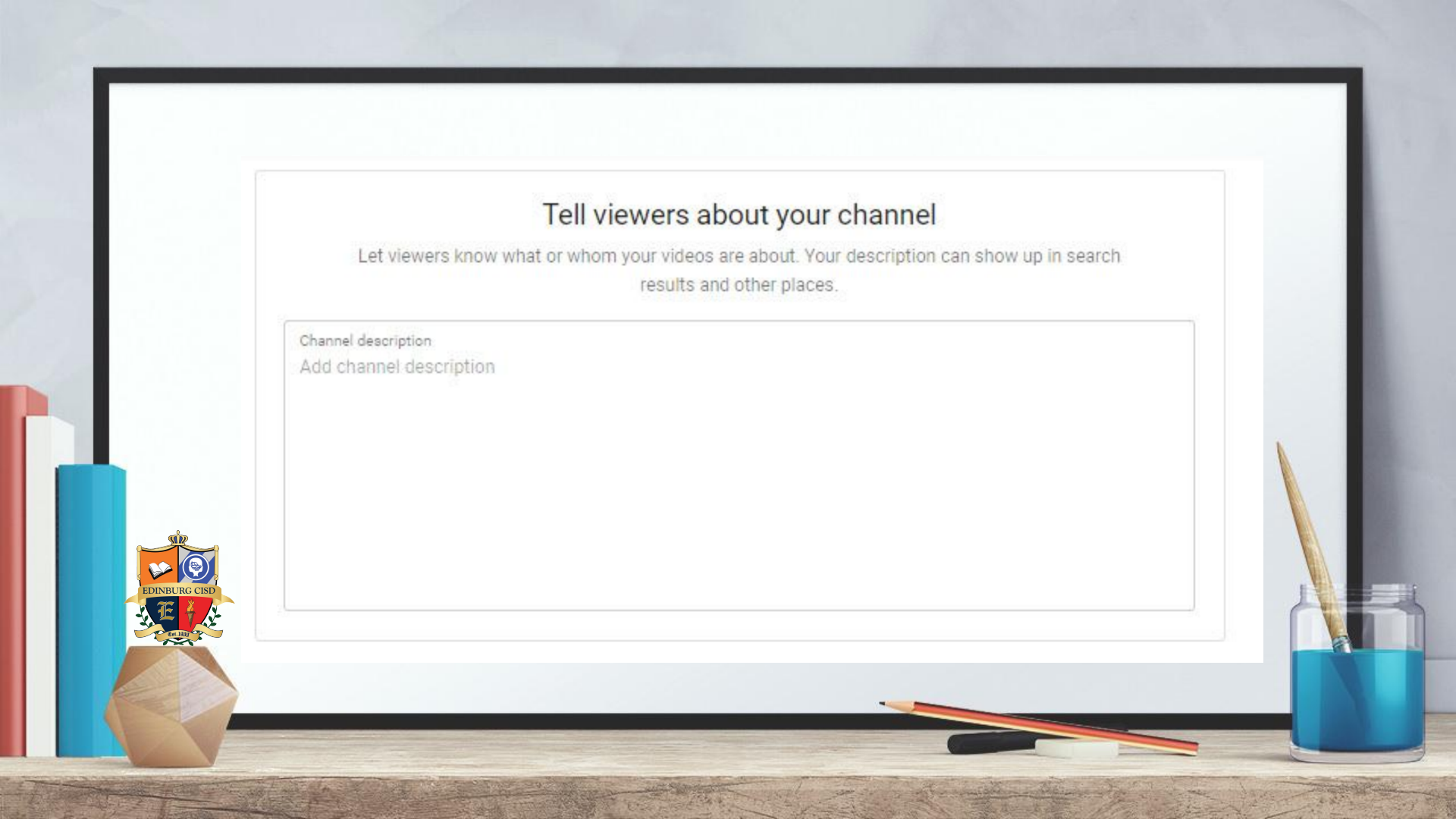
Next, follow the steps to complete your channel. You can do these steps now or come back to them later.

Upload a profile picture

Your profile picture appears next to your videos, comments, and other places. It's your signature image on YouTube. Learn more

UPLOAD PICTURE

Your profile picture is linked to your Google Account. Any changes will show on your account and channel, and may take a few minutes to apply. We recommend a square or round picture that's 800 x 800 pixels. Use a PNG, GIF (no animations), BMP, or JPEG file (4MB or less). Make sure your picture follows Community guidelines .


Tell viewers about your channel
Let viewers know what or whom your videos are about. Your description can show up in search results and other places.
Channel description
Add channel description
EDINBURG CISD

Add links to your sites

Sharing links helps viewers stay connected with you and your latest videos.

Custom link

Link title
My website

URL
Add URL

Social links

URL
https://www.facebook.com/add profile name

URL
https://www.twitter.com/add profile name

URL
https://www.instagram.com/add profile name

SET UP LATER

SAVE AND CONTINUE

Getting Started

Get Verified

1. Go to YouTube Studio
2. Go to Settings
3. Click on Channel
4. Go to the Feature Eligibility tab
5. Click on Verify Phone Number
6. Choose the option for the account verification
7. Put your phone number
8. Put the code

You are now verified!

Settings

General

Channel

Upload defaults

Permissions

Community

Agreements

Basic info | Advanced settings | Branding | Feature eligibility

Upload videos, create playlists and add collaborators and new videos to playlists

Features that require phone verification

Eligible

These features are available if your channel is free of active community guidelines strikes and you verify your phone number with us.

- Videos longer than 15 minutes
- Custom thumbnails
- Live streaming
- Appealing Content ID claims

Requirements

The following requirements must be met to access these features.

✓ Default features enabled

AND

- Verify phone number

VERIFY PHONE NUMBER

Click the link below to see the current status of additional features.

Status and Features

CLOSE SAVE

Account verification (step 1 of 2)

Verifying your account by phone lets you unlock additional features on YouTube, and helps us make sure you're a real YouTuber, not a robot. Learn more

Select your country

United States

How should we deliver the verification code to you?

- ( ) Call me with an automated voice message
- (•) Text me the verification code

Whichever option you choose.

Which language should we use to send you the verification code?

English (US) change language

What is your phone number?

For example: (201) 555-5555

Important: Up to two accounts can be verified per phone number, per year.

Submit

What does being verified mean?

These features are available if your channel is free of active community guidelines strikes and you verify your phone number with us.

- Videos longer than 15 minutes
- Custom thumbnails
- Live streaming
- Appealing Content ID claims

Status and Features

Chelsea Trejo

✓ Verified

Customizing Your Channel

- Click on Customize Channel
- To add channel art we will use a website/application, Adobe Spark https://spark.adobe.com/
- Create an account (using ECISD credentials) and create your own channel art
- Make sure to choose the sizing as 2560x1440 or the YouTube Channel Art

FUN FACT: This banner can be used for your YouTube Channel and for your Google Classroom

YouTube Banner Examples

- ECISD
  - https://drive.google.com/file/d/1POBcnV5M66c68WUewdvO3QL7SEda1FuE/view?usp=sharing
- Science
  - https://drive.google.com/file/d/1CDln31j89HG5wmbIZZUE10WonRPz6ppb/view?usp=sharing
- History
  - https://drive.google.com/file/d/18L55S47l2Ivjs1eAqYHCTJYq0kZBs0VE/view?usp=sharing
- English
  - https://drive.google.com/file/d/11WgIXYyJgDNelJGUN6oZnx86CbfpDtaw/view?usp=sharing
- Math
  - https://drive.google.com/file/d/14Z9VayX8CXZwjcEQOJb3MoYLuIodDkJs/view?usp=sharing

Link to QR Code: https://drive.google.com/file/d/1uG0xWvK3nreGinWCxsCW7OhPnQ9d7836/view

Banner Example

Acceptable Use Policy

Acceptable Tech Use Policy:
https://www.ecisd.us/apps/pages/index.jsp?uREC_ID=1309637&type=d&pREC_ID=1570510

Employee Handbook:
https://www.ecisd.us/apps/pages/index.jsp?uREC_ID=1379139&type=d&pREC_ID=1561399

Please read the Acceptable Use Policy, along with the Employee handbook to understand your responsibilities when using technology.

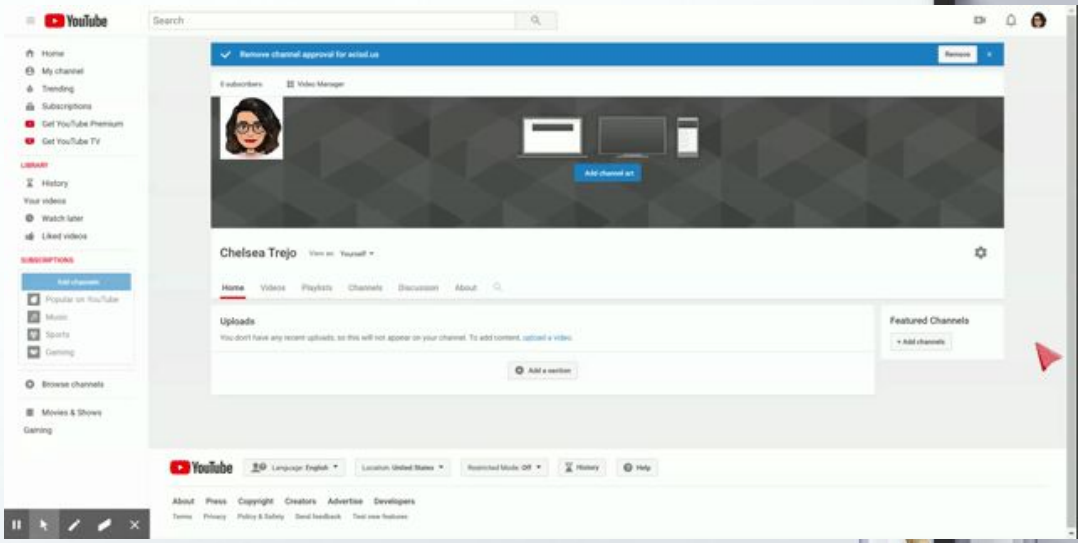
For example:
We will be using the ECISD crest we are representing ECISD, we need to make sure we are aligned with the acceptable use policy.

You are a representation of ECISD and it is your responsibility to represent the district in a professional manner.

Link for QR Code:
https://drive.google.com/file/d/1nB2MCRwNN2ZLwqPYtBjtd_8PKKesEs7R/view?usp=sharing

Adding YouTube Banners

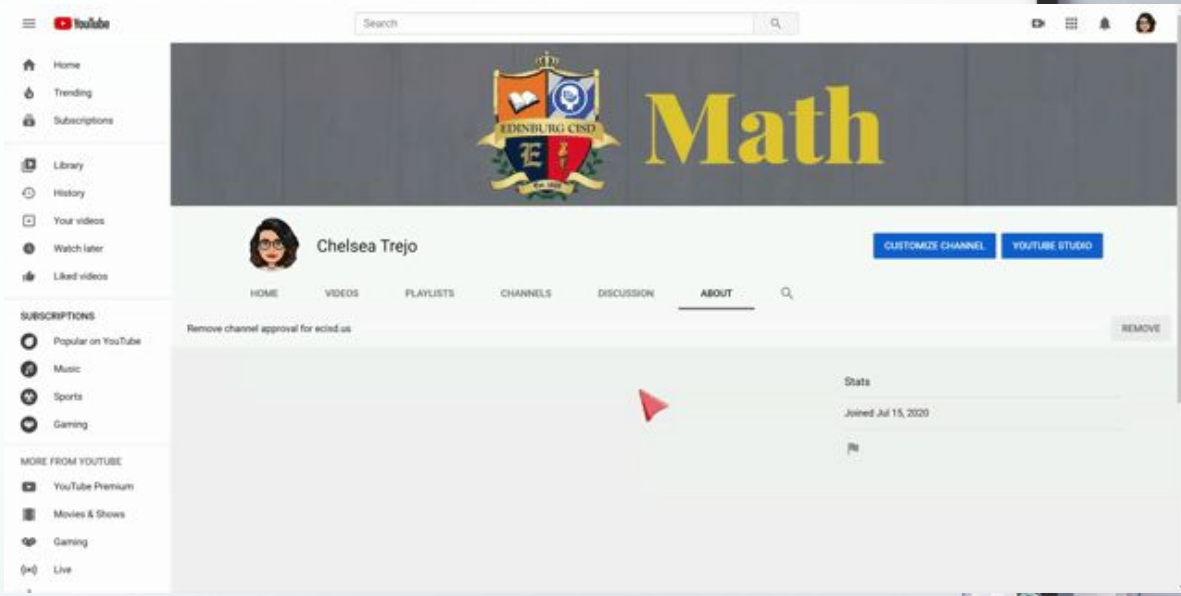
- Click Add Channel Art
- Click select a photo from your computer
- Choose the photo
- Click select



Link for QR Code:
https://drive.google.com/file/d/1FyagLHI5ycyveMbK5uKcBcfRlPCgH37N/view?usp=sharing

About

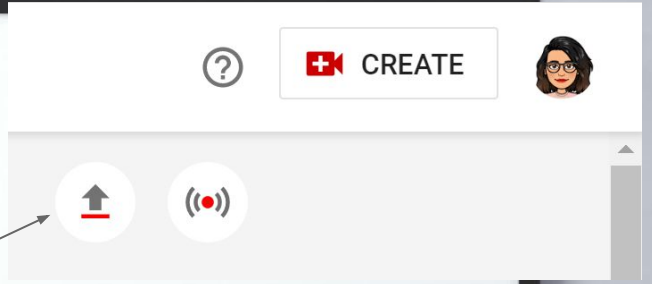
Let the students, parents, and teachers know who you are and what your goal is for the YouTube page.



Steps to create an About

- Click on customize channel
- Click on About
- Add in channel description of your choice
- Click DONE

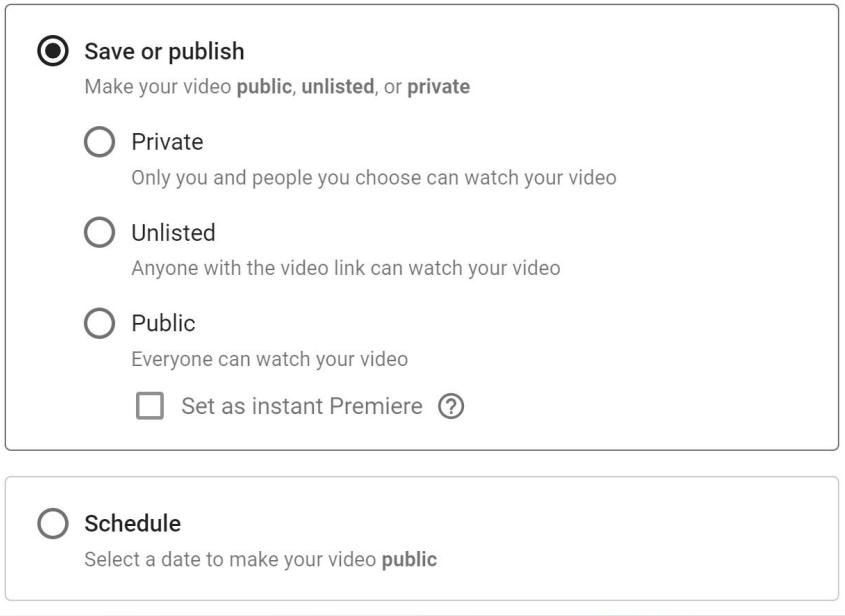
Upload a Video



- Click on CREATE or the Upload icon
- Select the file from your computer
- Download and edit the settings

Watch Video for steps:
https://youtu.be/L3YcNNNYHME

Visibility Settings



Thumbnail Settings

Thumbnail

Select or upload a picture that shows what's in your video. A good thumbnail stands out and draws viewers' attention.

Learn more

You can add your own image here

Audience Setting

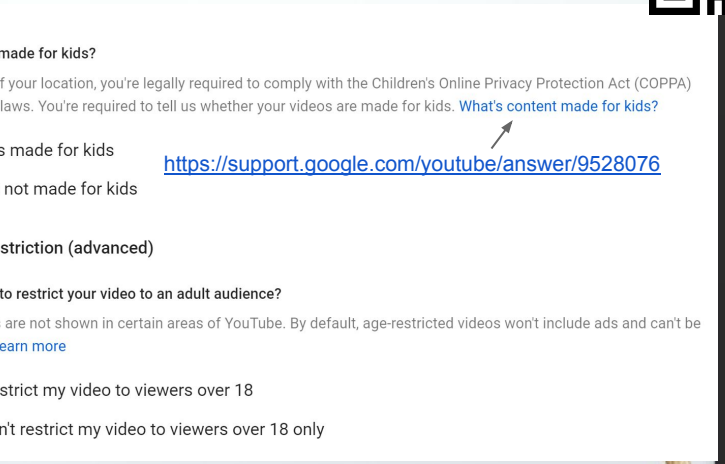
READ the highlighted link by clicking on it – "What's content made for kids?"

This link will provide you with information to help you make the right decision with accordance with the Children's Online Privacy Protection Act and/or other laws.

The video I created was aimed towards teachers, which is why I chose No.

The videos I will create that are targeted towards my students, will be labeled Yes.

Video Audience can be changed based on each video individually.



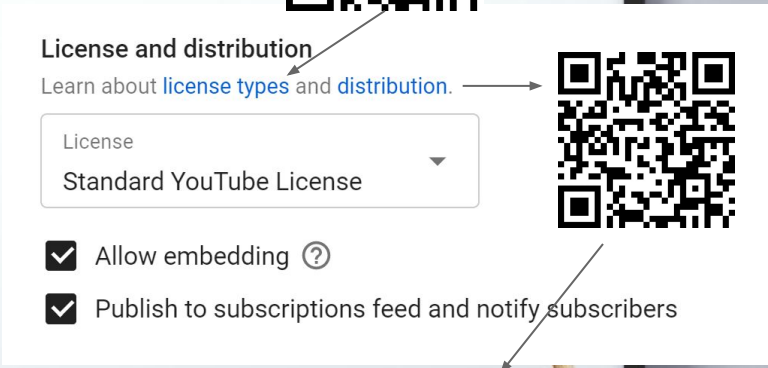
https://support.google.com/youtube/answer/2797468

License and Distribution Setting

There are two types of licenses:

- Standard YouTube
- Creative Commons – Attribution

READ the highlighted link "License types" and "Distribution" to educate yourself on the proper terms you must follow when choosing a license



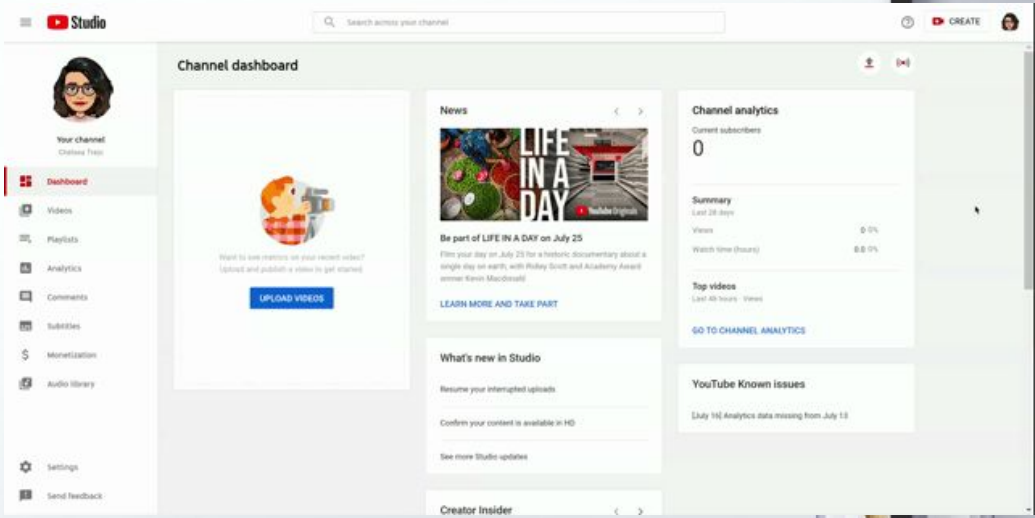
The work I choose for my videos I created for this training are Standard YouTube License

https://support.google.com/youtube/answer/2453875

Link to QR Code:
https://drive.google.com/file/d/1gTZsQrGRCW4HiPyXGHKoHeSOChdg_WP7/view?usp=sharing

Commenting Settings

- Go to YouTube studio
- On the left hand side go to settings
- Click on Community
- Click defaults
- Change both to disable comments



Paid Promotion setting

Paid promotion

If another party paid to show a product or service in your video, let us know. Paid promotions need to follow our ad policies and any applicable laws. Learn more

- [ ] My video contains paid promotion like a product placement or endorsement
- [ ] Add a message to my video to inform viewers of paid promotion

Tags Setting

Tags

Tags can be useful if content in your video is commonly misspelled. Otherwise, tags play a minimal role in helping viewers find your video. Learn more

Add tag

Enter a comma after each tag 0/500

Other Settings

Language, Subtitle, and Closed Caption

- English is automatically chosen

Recording Date and Location

- Your choice whether you would like to share that with your audience

Category

- What category would you place your video in, so your audience can easily find it

Adding a Playlist

What is a Playlist?

- A way to organize your YouTube videos in different categories.

For example:

- Math
- Screencastify
- YouTube
- Copy the link below to view a how to video: https://youtu.be/D-4V6uCYTd0n

Screencastify to YouTube

To upload Screencastify videos straight to YouTube:

- Click Publish to YouTube
- Connect YouTube account
- Apply the settings
- Click upload

Link: https://youtu.be/bcMy5Tm3N24

Screencastify to YouTube: Change Settings for Video

Once you have uploaded your video to YouTube directly from Screencastify you must apply the settings you want.

The settings will not automatically be set each time you must change them to how you want them.

Link: https://youtu.be/AXgaavHgu5Q

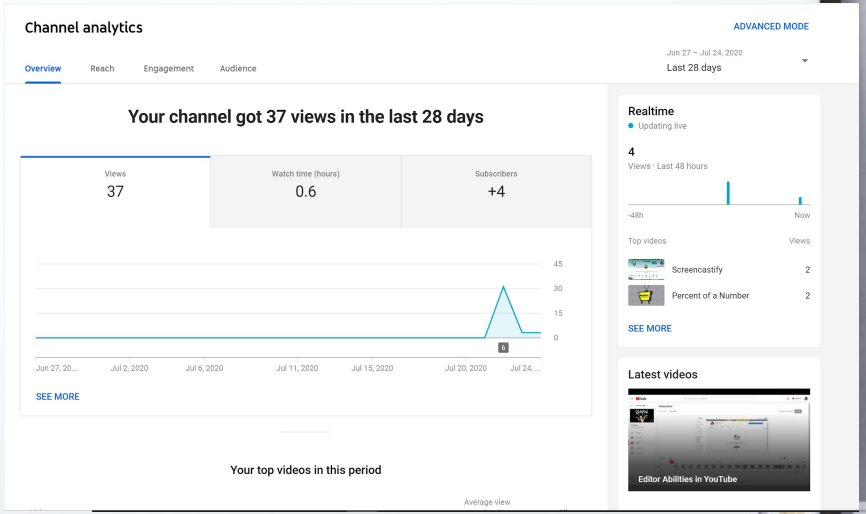
Editor Abilities in YouTube

- Trim
- Split a Clip
- Undo (Ctrl+Z) / Redo (Ctrl+Y)
- Zoom In (Ctrl (+) +)
- Zoom Out (Ctrl (+) –)
- Zoom to fit (Ctrl + 1)
- Preview
- Save
- Discard Changes
- Save as New
- Revert to Original
- See Shortcuts (Ctrl+?)
- Add Audio
- Add Blur
- Play/Pause (Space bar or K)
- Fast Forward 10 seconds (L) / Rewind 10 seconds (J)
- Volume
- Speed of the video
- Full Screen (F)

Link: https://youtu.be/iRGhDeK6PTo

Analytics

Provides you with details on how your videos are doing together and individually



Tabs Provided are:

- Overview
- Reach
- Engagement
- Audience

Sharing YouTube Videos To Google Classroom

- Go to Google Classroom
- Click the action (create assignment, etc)
- Write in instructions if needed
- Click ADD
- Click YouTube
- Either search for your video or paste the URL
- Click ADD
- Then see a preview of the video to make sure you attached the correct one
- Post your action

Link for QR Code:
https://drive.google.com/file/d/1Mg95fqhH_1ZJ0IAs1EjQ12yn0ETbkXUk/view

Extra tools that may be used:

- Webcam
- Document Camera
- DocHub
- Sphere2
- Edpuzzle
- Flipgrid
- Quick QR Code Generator
- Adobe Spark

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Examples: Using ECISD workbooks like GO MATH can be used if and only if you put the correct settings.

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2. In the "all these words" box, type what you want to search.
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